

STAR PUBLICATIONS (MALAYSIA) BERHAD

Company No. 10894-D (Incorporated in Malaysia)

INTERIM FINANCIAL REPORT FOR THE FIRST QUARTER ENDED 31 MARCH 2012

Unaudited Condensed Consolidated Income Statement

	Note	3 months ended 31.03.2012 31.03.2011 (Restated)		Financial pe 31.03.2012	eriod ended 31.03.2011 (Restated)
		RM'000	RM'000	RM'000	RM'000
Revenue		229,976	228,026	229,976	228,026
Operating expenses	A8	(190,917)	(178,271)	(190,917)	(178,271)
Other operating income	A 9	9,303	7,153	9,303	7,153
Profit from operations	-	48,362	56,908	48,362	56,908
Finance cost		(2,695)	(802)	(2,695)	(802)
	-	45,667	56,106	45,667	56,106
Share of profit/ (loss) in an associate		141	(31)	141	(31)
Share of losses in a jointly controlled entity		(1,017)	(1,156)	(1,017)	(1,156)
Profit before taxation	-	44,791	54,919	44,791	54,919
Taxation	B5	(15,269)	(16,869)	(15,269)	(16,869)
Profit for the financial period	-	29,522	38,050	29,522	38,050
Attributable to: Owners of the parent Non-controlling interests	· -	32,454 (2,932) 29,522	40,270 (2,220) 38,050	32,454 (2,932) 29,522	40,270 (2,220) 38,050
Basic earnings per ordinary share	e (sen)	4.39	5.45	4.39	5.45
Diluted earnings per ordinary share	(sen)	4.39	5.45	4.39	5.45

(The unaudited Condensed Consolidated Income Statement should be read in conjunction with the Annual Financial Statements for the year ended 31st December 2011)

Notes on Operating Expenses:				
Included in the Operating Expenses				
are depreciation and amortisation	(10,827)	(11,922)	(10,827)	(11,922)
expenses:				

Unaudited Condensed Statement of Other Comprehensive Income For the period ended 31 March 2012

	3 month 31.03.2012	31.03.2011	Financial pe 31.03.2012	31.03.2011
	RM'000	(Restated) RM'000	RM'000	(Restated) RM'000
Profit for the financial period	29,522	38,050	29,522	38,050
Other comprehensive income - exchange differences on translating foreign operations	(3,034)	260	(3,034)	260
- fair value adjustment on available- for-sale financial assets	(45)	113	(45)	113
Total comprehensive income for the financial period	26,443	38,423	26,443	38,423
Attributable to: Owners of the parent Non-controlling interests	29,473 (3,030)	40,801 (2,378)	29,473 (3,030)	40,801 (2,378)
-	26,443	38,423	26,443	38,423

(The unaudited Condensed Statement of Other Comprehensive Income should be read in conjunction with the Annual Financial Statements for the year ended 31st December 2011)

Unaudited Condensed Consolidated Statement of Financial Position As at 31 March 2012

	31 March 2012	31 December 2011	1 January 2011
	RM'000	(Restated) RM'000	(Restated) RM'000
Non-current assets			
Property, plant and equipment	528,048	524,022	576,579
Investment properties	8,433	8,495	16,068
Intangible assets	103,596	100,957	58,299
Investment in an associate	6,708	6,567	10,144
Investment in jointly-controlled entity Other investments	6,385	7,402	11,322
-Held-to-maturity investments -Financial assets at fair value through	10,000	5,000	10,000
profit or loss	42,633	42,518	28,007
-Available-for-sale investment	6,679	6,822	6,255
Deferred tax assets	59	60	574
	712,541	701,843	717,248
Current assets			
Inventories	146,947	139,449	210,502
Trade and other receivables	224,620	212,304	190,058
Current tax assets Other investments	676	276	87
-Held-to-maturity investments	-	5,000	5,000
Short term deposits	404,082	386,173	130,462
Cash and bank balances	109,340	107,510	86,226
	885,665	850,712	622,335
Non-current assets held for sale	32,418	32,418	24,120
TOTAL ASSETS	1,630,624	1,584,973	1,363,703

Unaudited Condensed Consolidated Statement of Financial Position As at 31 March 2012 (cont'd)

	31 March 2012	31 December 2011	1 January 2011
		(Restated)	(Restated)
	RM'000	RM'000	RM'000
EQUITY AND LIABILITIES			
Share capital	738,564	738,564	738,564
Treasury shares	(225)	(225)	(225)
Reserves	290,329	327,320	269,883
Equity attributable to owners of the	_		
parent	1,028,668	1,065,659	1,008,222
Non-controlling interests	37,356	40,195	27,335
Total equity	1,066,024	1,105,854	1,035,557
Non-current liabilities			
Borrowings	207,072	207,194	42,066
Deferred tax liabilities	72,551	72,570	79,026
Deferred tax habilities	279,623	279,764	121,092
		,	,
Current liabilities			
Trade and other payables	155,659	132,431	138,855
Borrowings	54,530	55,335	53,065
Dividend payable	66,464	-	-
Taxation	8,324	11,589	15,134
	284,977	199,355	207,054
Total Liabilities	564,600	479,119	328,146
TOTAL EQUITY AND LIABILITIES	1,630,624	1,584,973	1,363,703
Net assets per share attributable to ordinary equity holders of the parent company (RM)	1.39	1.44	1.37

(The unaudited Condensed Consolidated Statement of Financial Position should be read in conjunction with the Annual Financial Statements for the year ended 31st December 2011)

Unaudited Condensed Consolidated Statements of Changes in Equity For the period ended 31 March 2012

[Attributable to equity holders of the Company					
[Non-distributable]	[]		
_	Reserves	_	Reserves		

	Share capital RM'000	Foreign exchange translation reserves RM'000	Share option reserve RM'000	Available- for-sale reserve RM'000	Treasury shares RM'000	Retained earnings RM'000	Total RM'000	Non- controlling interest RM'000	Total Equity RM'000
Balance as at 1 January 2012	738,564	23,972	854	233	(225)	302,261	1,065,659	40,195	1,105,854
Total comprehensive income for the year		(2,934)	(2)	(45)	-	32,454	29,473	(3,030)	26,443
<u>Transactions with owners</u>									
Acquisition of a subsidiary	-	-	-	-	-	-	-	191	191
Dividend									
Second Interim Dividend and Special Interim Dividend for the financial year ended 31 December 2011, paid on 18 April 2012	-	-	-	-	-	(66,464)	(66,464)	-	(66,464)
Balance as at 31 March 2012	738,564	21,038	852	188	(225)	268,251	1,028,668	37,356	1,066,024

Unaudited Condensed Consolidated Statements of Changes in Equity For the period ended 31 March 2011

	[Attributable to equity [Reserves]			uity holders of the Company]] [] Reserves]		
	Share capital RM'000	Foreign exchange translation reserves RM'000	Share option reserve RM'000	Available- for-sale reserve RM'000	Treasury shares RM'000	Retained earnings RM'000	Non- controlling Total interest RM'000 RM'000	Total Equity RM'000	
Balance as at 1 January 2011	738,564	20,721	536	100	(225)	248,526	1,008,222	27,335	1,035,557
Total comprehensive income for the year	-	416	2	113	-	40,270	40,801	(2,378)	38,423
Transactions with owners									
Dividend									
Second Interim Dividend and Special Interim Dividend for the financial year ended 31 December 2010, paid on 19 April 2011	-	-	-	-	-	(66,464)	(66,464)	-	(66,464)
Balance as at 31 March 2011	738,564	21,137	538	213	(225)	222,332	982,559	24,957	1,007,516

(The unaudited Condensed Consolidated Statement of Changes in Equity should be read in conjunction with the Annual Financial Statements for the year ended 31st December 2011)

Unaudited Condensed Consolidated Statement of Cash Flows For the period ended 31 March 2012

	31 March 2012 RM'000	31 March 2011 (Restated) RM'000
Profit before taxation	44,791	54,919
Adjustments for non-cash flow items:-	44,701	04,010
Share of (profit)/loss in an associate	(141)	31
Share of loss in jointly controlled entity	1,017	1,156
Non-cash items	11,531	12,362
Non-operating items	(1,280)	(1,184)
Operating profit before working capital changes Changes in working capital	55,918	67,284
Net change in current assets	6,240	18,639
Net change in current liabilities	(5,502)	(21,990)
	738	(3,351)
Cash generated from operations	56,656	63,933
Net tax paid	(18,905)	(17,095)
Net cash from operating activities	37,751	46,838
Investing Activities		200
Proceeds from disposal of property, plant and equipment Proceeds from disposal of non-current assets held for	238	628
sale	(14041)	3,626
Purchases of property, plant and equipment Purchases of intangible assets	(14,941) (609)	(5,798) (174)
Acquisition of subsidiaries, net of cash acquired	(1,553)	(174)
Investment redeemed on maturity	5,000	_
Investment in financial products	(5,104)	(45)
Interest and investment income received	2,126	997
Net cash used in investing activities	(14,843)	(766)
Financing Activities		
Interest paid	(80)	(334)
Repayment of hire purchase	(65)	(42)
Repayment of term loan	(836)	(720)
Repayment of finance lease	(211)	(143)
Net cash used in financing activities	(1,192)	(1,239)
Net Increase in Cash & Cash Equivalents	21,716	44,833
Effect of exchange rates fluctuations on cash held	(1,977)	291
Cash & Cash Equivalents at beginning of the period	493,683	216,688
Cash & Cash Equivalents at end of the period	513,422	261,812

(The unaudited Condensed Consolidated Statement of Cash Flow should be read in conjunction with the Annual Financial Report for the year ended 31st December 2011).

A1. Basis of Preparation

The interim financial statements are unaudited and have been prepared in accordance with the requirements of Malaysian Financial Reporting Standard ("MFRS") 134, Interim Financial Reporting issued by the Malaysian Accounting Standards Board ("MASB") and paragraph 9.22 and Appendix 9B of the Listing Requirements of Bursa Malaysia Securities Berhad.

The interim financial statements should be read in conjunction with the audited financial statements of the Group for the year ended 31 December 2011.

The Group has adopted the Malaysian Financial Reporting Standards ("MFRSs") framework issued by the Malaysian Accounting Standards Board ("MASB") with effect from 1 January 2012. This MFRS framework was introduced by the MASB in order to converge Malaysia's existing Financial Reporting Standards ("FRS") framework with International Financial Reporting Standards ("IFRSs") issued by the International Accounting Standards Board.

The accounting policies and methods of computation adopted by the Group in these quarterly financial statements are consistent with those adopted in the most recent annual audited financial statements for the year ended 31 December 2011 except for the financial effects upon first-time adoption of MFRSs.

Upon first-time adoption of MFRSs, the Group applied MFRS 1 *First-time Adoption of Malaysian Financial Reporting Standards*, resulting in a reclassification of certain assets presented in the opening MFRS consolidated statement of financial position with no consequential effects on reported profits or equity in the comparative period. The effects of this first-time adoption of MFRS 1 are as follows:

Comparative balances as at 1 January 2011

	As previously reported RM'000	Effects of transition to MFRSs RM'000	As restated RM'000
Property, plant and equipment	580,225	(3,646)	576,579
Intangible assets	54,653	3,646	58,299

Comparative balances as at 31 December 2011

	As previously reported RM'000	Effects of transition to MFRSs RM'000	As restated RM'000
Property, plant and equipment	526,644	(2,622)	524,022
Intangible assets	98,335	2,622	100,957

The comparative information for the relevant period in the condensed consolidated statements of cash flows have been restated as follows:-

	As previously reported RM'000	Effects of transition to MFRSs RM'000	As restated RM'000
Purchases of property, plant and equipment	(5,972)	174	(5,798)
Purchases of intangible assets	-	(174)	(174)

A2. Seasonal or cyclical factors

The operations of our major business segment are generally affected by the major festive seasons.

A3. Unusual items

There were no unusual items affecting assets, liabilities, equity, net income, or cash flows during the financial period ended 31 March 2012.

A4. Changes in estimates

There were no changes in estimates of amounts reported in prior financial years that have a material effect on the current quarter.

A5. Debt and equity securities

There were no other issuances and repayment of debts and equity securities, share cancellations and resale of treasury shares during the financial period ended 31 March 2012.

A6. Dividend paid

No dividend was paid in the current financial period ended 31 March 2012.

A7. Segment Reporting

Business Segment

3 months ended 31 March 2012

	Financial period ended 31 March 2012 Segment				
	Assets RM'000	Revenue RM'000	results RM'000		
Print and new media	1,236,697	188,928	53,584		
Broadcasting	111,765	11,982	(947)		
Event, exhibition, interior and thematic	181,124	26,377	(6,555)		
Television channel	48,849	1,874	(381)		
Others	52,189	815	(34)		
	1,630,624	229,976	45,667		
Share of result in an associate			141		
Share of result in a jointly controlled entity		_	(1,017)		
Profit before tax		_	44,791		

A7. Segment Reporting (cont'd)

3 months ended 31 March 2011

	Financial period ended 31 March 2011 Segment				
	Assets RM'000	Revenue RM'000	results RM'000		
Print and new media	1,103,387	195,181	59,347		
Broadcasting	79,945	11,953	1,227		
Event, exhibition, interior and thematic	141,401	19,926	(4,788)		
Others	48,084	966	320		
	1,372,817	228,026	56,106		
Share of results in an associate			(31)		
Share of results in a jointly controlled entity		_	(1,156)		
Profit before tax		_	54,919		

A8. Operating expenses

	3 months ended		Financial pe	eriod ended
	31.03.2012 RM'000	31.03.2011 RM'000	31.03.2012 RM'000	31.03.2011 RM'000
Allowance of credit losses	775	814	775	814
Foreign exchange loss	467	712	467	712

A9. Other operating income

	3 months ended		Financial period e		
	31.03.2012 RM'000	31.03.2011 RM'000	31.03.2012 RM'000	31.03.2011 RM'000	
Interest income	3,128	1,790	3,128	1,790	
Investment income	845	196	845	196	
Gain on disposal of quoted investment	82	-	82	-	
Gain on disposal of properties	-	68	-	68	
Foreign exchange gain	11	45	11	45	
Other income	5,237	5,054	5,237	5,054	

A10. Events subsequent to the end of the reporting period

There are no material events subsequent to the end of the reporting period under review that have not been reflected in the quarterly financial statements.

A11. Changes in composition of the Group

On 6 January 2012, the Company announced the completion of the Proposed Acquisition to acquire 2,484,834 fully paid ordinary shares of RM1.00 each, representing 83.61% of the entire issued and paid-up share capital of Red Tomato Media Sdn Bhd ("RTMSB") for a cash consideration of RM1,490,900.40. The completion results in RTMSB becoming a subsidiary of the Company.

A12. Changes in contingent liabilities

The contingent liabilities of the Group, arising from a subsidiary company, are as follow:

	30,083
Rental guarantee	1,485
Project related bonds/ Guarantee	28,598
	HIVI UUU

A13. Capital commitments

Authorised statements	capital	expenditure	not	provided	for	in	the	financial	RM'000
contractednot contra									46,193 8,369
									54,562
									======

Included in the contracted capital commitments is an amount of RM10,000,000 relating to balance subscription for the investment in a jointly controlled entity of the Company. The amount was supposed to be paid on or before 16 May 2010, but it has been deferred indefinitely pending review by the Company and joint venture partner.

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B1. Review of performance

		Preceding Year
	Current Year	Corresponding
	Quarter	Quarter
	31.03.2012	31.03.2011
	RM'000	RM'000
Revenue	229,976	228,026
Consolidated Profit before taxation	44,791	54,919
Consolidated Profit after taxation	29,522	38,050

It was a slow start in 2012 as Group revenue in 1Q rose by only a marginal 0.9% against the same quarter of 2011, while operating expenses and finance cost increased at a faster rate. As a result, Group profit before tax and after tax in 1Q 2012 fell 18.4 % and 22.4% respectively against the corresponding quarter of 2011.

Performance of the respective business segments for 1Q in the current year as compared to the corresponding quarter of preceding year is analysed as follows:-

Print and New Media – The decrease in profit before tax by RM5.76 million (9.7%) to RM53.58 million was due to a 3.2 % decline in revenue to RM188.93 million. The close proximity of Chinese New Year in January to Christmas (December, 2011) and the holiday season resulted in a shorter window for promotions by advertisers. As a result, industry advertising spending in 1Q 2012 dipped by 1.0% against 2011 (Nielsen Media Research).

Broadcasting – The decrease in profit before tax by RM2.17 million was mainly due to increase in expenses which included the amortisation of Capital FM radio licence. Segment revenue improved by a slight 0.2% in 1Q 2012. Excluding the losses and amortisation of the Capital FM radio license, this segment made a small profit before tax of RM0.25 million in Q1 2012.

Event, exhibition, interior and thematic — Revenue increased by 32.4% to RM26.38 million in Q1 2012. The increase was attributed to higher revenue in the thematic and interior design division particularly revenue from interior design work at Resorts World Sentosa. Despite the increase in revenue, profit before tax reduced by 36.9% due to higher cost of sales and operating expenses.

Television channel – The revenue contribution from Li TV Holdings Limited amounted to RM1.87 million. However, the high operating cost of television programmes, transmission cost and marketing cost resulted in a segment loss of RM0.38 million.

B2. Variation of results against preceding quarter

	Current	Preceding
	Quarter	Quarter
	31.03.2012	31.12.2011
	RM'000	RM'000
Revenue	229,976	301,346
Consolidated Profit before taxation	44,791	67,167
Consolidated Profit after taxation	29,522	51,689

Group revenue for 1Q 2012 was lower at RM229.98 million compared to RM301.35 million in the preceding quarter ended 31 December 2011. Group profit before tax for the current quarter was lower at RM44.79 million compared to RM67.17 million in the preceding quarter as a result of lower revenue and higher costs in 1Q 2012.

B3. <u>Current year prospects</u>

The Malaysian Institute of Economic Research ("MIER") is projecting GDP growth of 4.2% in 2012 on the back of government spending and the implementation of various Economic Transformation Programme (ETP) projects.

In the media sector, things are expected to pick up slightly driven by two major sports events in the coming months i.e. the European Soccer Championship and the Olympics although it must be noted that these are principally television driven events.

The media related segments of the Group, such as Print & New Media, Broadcasting and Television Channel will continue with efforts to grow advertising revenue through more innovative marketing.

The Event, Exhibition, Interior and Thematic segment will fan out and explore more opportunities in the Gulf region, especially those that have not been affected by any political upheavals or regime changes. These include countries like United Arab Emirates, Oman and Qatar. It will also continue to seek out new markets in China and emerging markets in the Indo-China region.

The Board of Directors expects the Company to perform satisfactorily for financial year ending 31 December 2012.

B4. Profit forecast

The Group has not provided any profit forecast in a public document.

B5. <u>Taxation</u>

Taxation comprises the following: -

	3 month	s ended	Financial pe	riod ended
	31.03.2012	31.03.2011	31.03.2012	31.03.2011
	RM'000	RM'000	RM'000	RM'000
Current period tax expense based on profit for the financial period				
Malaysian taxation	15,070	16,761	15,070	16,761
Foreign taxation	199	108	199	108
Deferred taxation	-	-	-	-
	15,269	16,869	15,269	16,869

The effective tax rate on the Group's profit for the financial period under review is higher than the statutory tax rate due to the tax impact of non-deductible expenses.

B6. Retained Earnings

	As at 31.03.2012 RM'000	As at 31.12.2011 RM'000
Total retained profits of Star Publications (Malaysia) Berhad and its subsidiaries		
-Realised	285,765	339,518
-Unrealised	(70,511)	(70,541)
	215,254	268,977
Total share of accumulated losses from associate company -Realised -Unrealised	(2,824) 183	(2,793) 11
Total share of accumulated losses from jointly controlled entity -Realised -Unrealised	(13,557)	(12,540)
Consolidation adjustments	69,195	48,606
Total group retained profits as per consolidated accounts	268,251	302,261

B7. Status of corporate proposal announced

(a) Corporate Proposal

There were no corporate proposals announced but not completed as at the date of this report.

(b) Status of utilisation of proceeds

The proceeds raised from the issuance of MTN in year 2011 have been fully utilised for working capital purposes.

B8. Borrowings and debt securities

The Group's borrowings and debt securities as at the end of the first quarter are as follows:

	As at 31.03.2012 RM'000	As at 31.03.2011 RM'000
Short Term Borrowings		
Unsecured		
Commercial paper	-	50,835
Hire purchase	169	171
Finance lease	855	858
	1,024	51,864
Secured Term loan	53,506	1,022
	54,530	52,886
Long Term Borrowings		
Unsecured 5-years MTN 2011/2016 with a coupon rate of 4.50% per annum, maturing on 11 May 2016	100,000	-
7-years MTN 2011/2018 with a coupon rate of 4.80% per annum, maturing on 11 May 2018	100,000	-
	200,000	-
Hire purchase	863	870
Finance lease	6,209	7,064
	207,072	7,934
Secured Term loan	-	34,027
	207,072	41,961

Except for the secured term loan and hire purchase of RM871,840 which are denominated in Singapore Dollar, other borrowings are in Ringgit Malaysia.

B9. Changes in material litigation

There are several libel suits which involve claims against the Company of which the outcome and probable compensation, if any, cannot be determined at this juncture.

B10. <u>Dividend</u>

No interim dividend have been recommended for the current quarter under review (Quarter 1 2011 : Nil).

In respect of the financial year ended 31 December 2011, the Board of Directors declared a second interim dividend of 6.0 sen per ordinary shares, single tier, and a special interim dividend of 3.0 sen per ordinary share, tax exempt, which was paid on 18 April 2012 (2011 : second interim dividend of 6.0 sen per ordinary shares less tax and a special interim tax exempt dividend of 3.0 sen per ordinary share).

B11. Basic earnings per share

The basic earnings per share has been calculated based on the Group's profit after taxation attributable to equity holders of the parent divided by the weighted average number of ordinary shares outstanding during the financial period.

	3 month	ıs ended	Financial period ended		
	31.03.2012	31.03.2011	31.03.2012	31.03.2011	
Group's profit after taxation attributable to equity holders of the parent (RM'000)	32,454	40,270	32,454	40,270	
Number of shares at the beginning of the year ('000) Effect of Share Buy Back during the year ('000)	738,493	738,493	738,493 -	738,493	
Weighted average number of ordinary shares outstanding ('000)	738,493	738,493	738,493	738,493	
Basic earnings per share (sen)	4.39	5.45	4.39	5.45	

Diluted earnings per share

The Group does not have in issue any financial instrument or other contract that may entitle its holder to ordinary shares and therefore, dilutive to its basic earnings per share.

By Order of the Board

Ong Wei Lymn

Company Secretary 23 May 2012 Petaling Jaya, Selangor Darul Ehsan